

Commodore Log – February 14th 2022

N. Lat: 31° 54' 1.716" W. Long: 81° 2' 50.143"

Ahoy from the desk of your Commodore! Happy Valentine's Day to all our SIBC members!

I wanted to take some time this month and review the results of the SIBC Survey which has proved most helpful in guiding the SIBC Board and Social Committee with developing our 2022 event calendar.

43 SIBC members completed the survey. This was a very good cross section of our membership and represents about 64% of our active members. It was a very good gauge on what events the club members want planned in 2022 and what our focus as a Board should be.

Some of the takeaways from the survey are as follows:

- Most Club Members replied they would like to have more on the water events in 2022,
- Most members attended one or more SIBC event in 2021,
- Most members read our monthly SIBC News Letter (95.2% of respondents). There were many good suggestions on how to improve the monthly newsletter and our web site,
- Of the SIBC events held in 2021, the popularity of events in descending order were as follows: the Year End Bash, Pontoon Boat Cruise/Dolphin Experience, Hook Race, Beer Can Friday Sails, Dockside Sundays, Tale Tales Event,
- The members least favorite event was the Sock Burning event at LHM. (This may be due in large part to the fact that the tradition of burning socks by sailors is lost to many.)
- There were many suggested events for 2022 as follows: continue Dockside Sundays, another Dolphin Cruise, cruise and tour to Ossabaw island, overnight boating excursion to Hilton Head, educational talks on subjects of interest to boaters/sailors about the low country, Sea song sing along, Joint ventures with Carefree Boats, recreational sailing with the sailing club, a day at the beach, a boating treasure hunt, picnic raftups with Carefree and many more...

I was very encouraged at the responses we received and the detailed feedback from our members on how to make your club more vibrant and exciting to boaters and sailors alike. As we plan our events for 2022 the SIBC Board and Social Committee will be guided by this survey and refer to it often.

One disappointing result from the survey was that a large fraction of our membership has not volunteered for, or participated on a committee. I want to challenge you to volunteer for our various SIBC committees or to help at any upcoming event. If you have time and interest there are several committees that could use help. We are in need of volunteers for the Public Relations Committee, Social Events Planning Committee, Membership and Welcome Committee, and the Charity Committee. If you are interested in volunteering on any of the above committees just send me an email at hughandcharlene@gmail.com and I will put you in touch with the Board member who is leading that committee. Remember, the more hands involved in helping with our activities means lighter work for all and it's the best way to connect and make new friends with

other boaters. This is a member driven social Club and it will succeed or fail on member involvement.

Signing off for now.....

May You Have Fair Winds and Following Seas....

Hugh

Off Watch



Courtesy of www.americanboating.org

"When will you admit the boating season is over?"